



MyDataModels raises €2.5 million to fuel international expansion

- €2.5 million seed round led by Speedinvest, with participation from Earlybird Venture Capital and Region Sud Investissement
- Funding will support international expansion to ensure businesses of all sizes, industries, and markets have access to AI-powered, predictive analytics
- MyDataModels provides a turnkey Augmented Analytics solution for companies to better understand and extract values from their data using Artificial Intelligence

Paris, December 9, 2020 - [MyDataModels](#), which offers companies a turnkey solution to implement Artificial Intelligence data analysis without machine learning skills, announces a €2.5 million seed round led by Speedinvest, with participation from Region Sud Investissement and existing investors Earlybird Venture Capital. The new financing will enable MyDataModels to expand into new international markets, strengthen its workforce, and make it easier for corporations and SMEs across the continent to make strategic, data-based decisions.

MyDataModels: AI and Machine Learning to make strategic decisions

Founded in 2018 by Alain Blancquart & Denis Bastiment, MyDataModels makes Artificial Intelligence accessible via its innovative TADA platform. Using predictive analytics based on advanced Machine Learning technology, TADA turns even small data sets into accurate, actionable analysis, which enables companies of all sizes to make data-based decisions and optimize their businesses. MyDataModels currently supports major French companies in the health and industrial sectors, including Sanofi and Thales, but will now expand its offering to corporations and SMEs across Europe and beyond.

"We are excited to democratise access to Artificial Intelligence for companies of all sizes. This new round of financing will enable us to strengthen our position with major corporations in France, and offer our platform to both large corporations and small and medium-sized companies across Europe. We are looking forward to working alongside Speedinvest, who will support us in our



commercial development in France and internationally." says **Alain Blancquart, CEO of MyDataModels.**

Democratizing predictive analytics

While continuing to strengthen its strong foothold in France, MyDataModels will use the new funding to enter additional markets, expand its workforce, and introduce AI-powered, predictive analytics to more small and mid-size companies across a variety of industries.

"A large number of enterprises today can't leverage the power of AI/ML technologies to make better business decisions, because they don't have troves of big data at their fingertips. MyDataModels changes that! Its predictive analytics technology based on small data sets is making AI accessible to all. We are excited to support the expansion of its unique AI products and technology across Europe," says **Rick Hao, Principal at Speedinvest.**

"MyDataModels offers a technology that adapts to the needs of companies and their technological environment, enabling a wide range of new embedded AI applications. This is also an incredible growth opportunity for MyDataModels, which can be extended to many other businesses." said **Andre Retterath, Principal at Earlybird.**

MyDataModels - Founded in March 2018, MyDataModels offers TADA, a predictive analytics platform powered by artificial intelligence. Powerful and easy to use providing fully interpretable models, TADA helps every professional to deeply analyze their data and make more informed decisions. As such, MyDataModels technology is the preferred solution for healthcare, research, industry and embedded systems. MyDataModels is based in France and employs 30 people. Learn more: www.mydatamodels.com.

Speedinvest is a European venture capital fund with €400M+ AUM and more than 40 investment professionals working from Berlin, London, Munich, Paris, Vienna and San Francisco. Employing a sector-focused investment structure, we fund innovative early-stage technology startups in the areas of Fintech, Digital Health, Consumer Tech, Network Effects, Deep Tech and Industrial Tech. Speedinvest actively deploys its global network and dedicated team of in-house operational experts to support our 170+ portfolio companies, including with US market expansion. Learn more: www.speedinvest.com

Earlybird is a venture capital investor focused on European technology companies. Founded in 1997, Earlybird invests in all growth and development phases of a company. Amongst the most experienced venture investors in Europe, Earlybird offers its portfolio companies not only financial resources but also strategic and operational support, as well as access to an international network and capital markets. Earlybird manages separate funds focusing on digital technologies in Eastern and Western Europe as well as healthcare across Europe. With EUR 1.5 billion under management, seven IPOs and 30



trade sales, Earlybird is one of the most successful venture capital firms in Europe. Learn more: www.earlybird.com

Région Sud Investissement is the regional co-investment fund created in 2010 by the Région Sud to support the emergence and development of regional growth companies. The fund is one of the 13 tools of the FIER (Investment Fund for Companies in the Region) and embodies the new dynamic that the SOUTH Region wishes to build with companies. The FIER, which brings together a range of tools adapted to all stages of a company's life, should make it possible to finance nearly 10,000 companies within three years, thanks to the mobilization of nearly € 300 million. Région Sud Investissement, ultimately endowed with € 120 million, benefits from the support of Europe through the ERDF fund to the tune of 42% of its capacities. Région Sud Investissement is advised by the Turenne Capital Group for the management of its holdings, and has also set up a participatory loan activity for regional VSEs / SMEs, advised by SMALT Capital, on amounts between € 15K and € 200K. Learn More: www.regionsudinvestment.com

Turenne Groupe, one of France's leading private equity firms, has been helping entrepreneurs for 20 years with their projects for innovation, development and the transmission of their companies. As an independent player, the group manages €1 billion as of June 30, 2020. Its teams of 65 professionals, including 49 investors, based in Paris, Lille (Nord Capital), Lyon, Marseille and Metz, support 260 business leaders in the sectors of healthcare, hotels, new technologies, distribution and innovative services. As a committed investor, Turenne Groupe actively supports its portfolio companies in their CSR approach. As a responsible company, it supports and leads the Béatrice Denys Foundation for Therapeutic Innovation, which rewards the most successful projects in French academic medical research, as well as the Banlieue Sans Frontières en Action (BSFA) Association, which aims to improve the living conditions of suburban residents through professional integration. For more information: www.turennecapital.com

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